

THE NEW HAMPSHIRE

2016-2017 Advertising Promotions

August/September

Buy one print ad this month, save 30% on second print ad this month. * (Not including premium ad space)

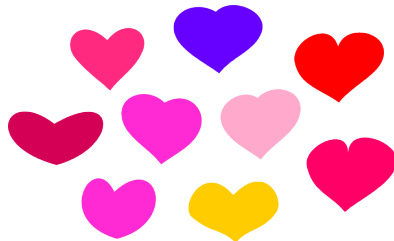


October

15% off any print ad in the 2016 Family Weekend Issue/ Dining Guide* (October 13)

November

Buy one online ad (7 day run), get 3 days free.



January/February

Buy one business card or 2x5 sized ad per week, get the fourth week free.

March/April

Buy one 1/2 page or full page ad, get one free online ad for 7 days.



*discounts not to exceed 40%



May/Summer

Buy one ad in the Year in Review/Graduation issue (April 27) receive 25% off ad in the Summer Edition/Orientation (May 4). (Not including premium ad space). *